



Did you know that SMARCTIC...

- Takes a new innovative approach to reducing energy usage in the Northern Periphery and Arctic area.
- Is successful because it takes a 'whole-of-community' approach to reducing total energy usage within particular geographic areas: 'Smart Energy Management Model' (SEMM).
- Provides an integrated platform that allows citizens, universities, companies and public authorities to work together in their community to reduce energy usage.
- Is adapting Smart City models and digital transformation technologies to involve citizens to help reduce energy usage in remote and rural areas.
- Is developing advisory, demonstration and other support services to make it easier for other communities and regions in the Northern Periphery and Arctic area to share in the energy reduction benefits of the project.